Department of Communication
Honors Program Information Session
What is the Senior Honors Program? Why Take Up the Challenge?

• Dive deeply into a topic of personal interest to you
• Learn how to conduct rigorous, in-depth and original research
• Experiment working with different research methodologies
• Get a taste for graduate school
• Develop skills for career in policy and marketing research
• Direct and produce a documentary (or other media)
Prepare for Graduate School, Careers in Policy and Marketing Research, or Media Production

• Work one on one with a faculty mentor and course instructor
• Work in a small group of supportive and collaborative peers
• Learn to present, explain and defend your research
• Build confidence in your intellectual abilities
Distinguish Yourself!!

• Build confidence in your intellectual abilities
• Learn to manage a large project
• Graduate with departmental distinction
• Build an ongoing connection with a professor (hint: letters of recommendation)
Small Seminar Format

196 A  W 2020
• Research Proposal (20 pages)
  ○ Research Questions
  ○ Literature Review
  ○ Theoretical Framework
  ○ Research Methods
  ○ Preliminary Research
• Faculty Advisor-Student Advisee Meeting
• Collegial Peer Review

196 B  S 2020
• Honors Thesis (40-50 pages)
  ○ Original Research
  ○ Intensive Writing
  ○ Writing Workshops
• Faculty Advisor-Student Advisee Meetings
• Collegial Peer Review
• Poster Presentations
Honors Program Timeline

● Monday, October 28th by 11:59pm
  ○ Honors application due date

● November 5th
  ○ Selection committee decisions are released

● Winter Quarter 2020
  ○ COMM 196A

● Spring Quarter 2020
  ○ COMM 196B

● Graduating Quarter
  ○ Graduate with distinction in the major as Department Honors
Honors Program Application Elements:

- Application Form
- Faculty-Student Support Agreement Form
- Project Proposal
- Writing Sample
- Honors Student Assessment Form
THE GIRLS AT THE ROCK SHOW:
Gender Inequality in Pop Punk

SELLING SOMETHING SOCIAL:
The Relationship Between Touch, Advertising, and Society

THE MISCLASSIFICATION OF NATIVE ADVERTISING:
Liberating the Forbidden Love-Child of Commercial and Editorial Content

WATER POLITICS IN THE SAN JOAQUIN VALLEY

THE REVOLUTION AND MEDIA:
Stories from Pre-Islamic Republic Iran

POWER OF POCKETS:
A Gendered Container Technology

Assessing the Roots and Symptoms of Platform Workers’ and Content Moderators’ Burnout in The Information Society

STATING STATEHOOD: Using the Lens of the Catalanian Referendum to Examine the Frustrations for Autonomy

THE IMAGE PROJECT

WHAT’S THE STORY, MOTHER? A Feminist Film Analysis of the Alien Quadrillog
ANY QUESTIONS?
Further Questions?

Check out our website @
http://communication.ucsd.edu/undergraduate/honors-program/index.html

Make an appointment with
Undergraduate Advisor Rachelle Martinez @
https://calendar.google.com/calendar/selfsched?sstoken=UUdpOTZjanNvdE1EfGRlZmF1bHR8OWMwODE0NDVkYjk5ZTgyMDBmNTlkNGM5YzUxZjVkNTk
or
Professor Elana Zilberg @
ezilberg@ucsd.edu