

## Job Listings: Communication Department 2017-18 AY

### **COMM 101M: Communication and Computers**

This course introduces students to computers as media of communication. Each quarter students participate in a variety of networking activities designed to show the interactive potential of the medium. Fieldwork designed to teach basic methods is combined with readings designed to build a deeper theoretical understanding of computer-based communication.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 102C: Practicum in New Media and Community Life**

A combined lecture/lab in a specially designed after-school setting in southeastern San Diego working with children and adults. Students design new media and produce special projects, and explore issues related to human development, social justice, and community life.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 103E: History of Electronic Media**

This course considers the social, cultural, economic, and technological contexts that have shaped electronic media, from the emergence of radio and television to their convergence through the Internet, and how these pervasive forms of audiovisual culture have impacted American society.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 103F: How to Read a Film**

This course increases our awareness of the ways we interpret or make understanding from movies to enrich and increase the means by which one can enjoy and comprehend movies. We will talk about movies and explore a range of methods and approaches to film interpretation. Readings will emphasize major and diverse theorists, including Bazin, Eisenstein, Cavell, and Mulvey.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 104E: Comparative Media Systems- Europe**

The development of media systems and policies in Europe. Differences between European and American journalism. Debates over the commercialization of television. The role of media in postcommunist societies in Eastern Europe.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 105G: Computer Games Studies**

Course considers computer games both as media and as sites of communication. Games are studied through hands-on play and texts from a variety of disciplinary perspectives. Course encompasses commercial, academic, and independent games.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 105M: Mobile Communication**

Movement is central to our lives. This course draws on the latest research into how we travel, trade, and move. Diverse topics will be covered, including kids in cars, the New York subway, and theories of mobility.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 106A: Cultural Industries: Introduction**

Course examines the organization of some of the many industries (e.g., film, music, gaming, and publishing) that make up the cultural landscape with an eye toward discerning the conditions that shape the production of cultural goods and services: how is production organized within cultural industries; how are products distributed; and what is the impact of both the organization and distribution of goods on the conditions of work and labor?

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 106F: Film Industry**

A study of the social organization of the film industry throughout its history. Who makes films, by what criteria, and for what audience. The changing relationships between studios, producers, directors, writers, actors, editors, censors, distributors, audience, and subject matter of the films will be explored.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 106I: Internet Industry**

The political economy of the emergent Internet industry, charted through analysis of its hardware, software, and services components. The course specifies leading trends and changing institutional outcomes by relating the Internet industry to the adjoining media, telecommunications, and computer industries.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 106T: Television Culture and the Public**

How and what does television communicate? Emphasis will be on contemporary US television programming, placed in comparative and historical context. Special topics may include: TV genres, TV and politics, TV and other media. Frequent in-class screenings.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 106V: TV Industry**

Course examines political economy of television throughout its history. How TV is made, who is involved, how is industry organized, how does it get regulated, distributed? Consider how these answers changed over time and look at recent influences of digital technologies.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 107: Visual Culture**

How visual images contribute to our understanding of the world and ourselves. Theoretical

approaches from media studies, art history, gender studies, and social theory will be used to analyze cultures of science, art, mass media, and everyday life.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 108A: Politics of Bodies: Introduction**

How do political contests and debates come to be organized on and around bodies? In what sense is the natural body a sign system and how does its organization represent and reproduce cultural values, moral assumptions, social relations, and economic rationales? This course examines these and other questions through political, historical, and media analysis.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 108G: Gender and Biomedicine**

Historical and cultural aspects of media, information, imaging technology use in biomedical research, clinical care, health communication to constructions of gender and identity. We approach the subject through audiovisual texts and writings from fields including science and technology studies and cultural studies.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 109D: Advertising and Society**

Advertising in historical and cross-cultural perspectives. Ideology and organization of the advertising industry; meaning of material goods; gifts in capitalist, socialist, and nonindustrial societies; natures of needs, desires, and whether advertising creates needs, desires; and approaches to decoding the advertising messages.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 109P: Propaganda and Persuasion**

Propaganda, in political-economic, national settings; Soviet Union; Nazi Germany; US World War I and II. Propaganda films, contribution of filmmakers to propaganda campaign. Explore issues in propaganda; persuasive communication; political propaganda; persuasive advertising; public relations; practical, ethical perspectives.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 110T: Language, Thought, and Media**

This course examines the ways in which various communicative channels mediate human action and thought. A basic premise of the course is that human thought is shaped in important ways by the communicative devices used to communicate. There is a particular emphasis on how thought develops, both historically and in the individual.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 111A: Communication and Cultural Production: Introduction**

This course examines the products of culture industries (e.g., music, television, fashion, food, landscape, architectural design) to analyze, specifically, how culture is consumed and by whom. How

are spectators hailed and audiences fostered and shaped? And what is the role of audiences in fostering and shaping cultural forms and products?

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 111F: Folklore and Communication**

Folklore is characterized by particular styles, forms, and settings. Course introduces a range of folklore genres from different cultures, historical periods, oral narrative, material folk arts, dramas, rituals. Study of the relationship between expressive form and social context.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 111G: Popular Culture**

An overview of the historical development of popular culture from the early modern period to the present. Also a review of major theories explaining how popular culture reflects and/or affects patterns of social behavior. .

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 111T: Cultural Politics of Sport**

Examine sports as play, performance, competition, an arena where there are politics, culture, power, identity struggles. Establishing the social meanings of sport, we address ethics, race, class, nation, gender, body, science, technology, entertainment industries, commerce, spectatorship, consumption, amateurism, professionalism.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 113T: Intermediate Topics in Communication**

Specialized study of communication topics, to be determined by the instructor, for any given quarter.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes. Proposed topic must be submitted at the time of application. Preference will be given to proposals that foreground issues, problems, and/or challenges that riddle the contemporary media landscape (while also attending to relevant historical antecedents).**

### **COMM 114D: New Media, Youth, and Democracy**

Does 'new media' deliver on its promise to expand access to public participation? We will analyze, produce, and counter narratives about media, youth, and democracy. The course should interest students who care about politics, human development, community engagement, or human computer interaction.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 114G: Gender and Science**

This course will focus on arguments about cognitive differences between men and women in science. We will review current arguments about essential differences, historical beliefs about gender attributes and cognitive ability, and gender socialization into patterns of learning in school.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 114I: Media Technologies and Social Movements**

Course explores the roles of media technologies in activist campaigns, social movements. Blending theory, historical case studies, and project-based group work, students will investigate possibilities and limitations of attempts to enroll new and old media technologies in collective efforts to make social change.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 120I: Social Issues in Media Production**

Analyze forms of social issue media production, photography, audio/radio, arts, crafts, web, print zines, political documentary. Students work with several forms of media making: video, audio, web design, and a project in their chosen format.

**Required Qualifications: PhD in Communication or MFA in a related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 120M: Media Stereotypes**

An examination of how the media present society's members and activities in stereotypical formats. Reasons for and consequences of this presentation are examined. Student responsibilities will be (a) participation in measurement and analysis of stereotype presentations. (b) investigating techniques for assessing both cognitive and behavioral effects of such scripted presentations on the users of media.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 120W: Writing for Digital Media**

Practice, history, and theory of writing for digital media. Text combines with images, sounds, movement, and interaction. New network technologies (e-mail, blogs, wikis, and virtual worlds) create new audience relationships. Computational processes enable texts that are dynamically configured and more.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 125: Transparent Society**

How have politics, media, and society made visible features of life that were once hidden? From the women's health movement to gay liberation to laws requiring public disclosure, frankness challenges civility, privacy, and taste. How can this be understood?

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 127: Problem of Voice**

This course will explore the problem of self-expression for members of various ethnic and cultural groups. Of special interest is how writers find ways of describing themselves in the face of others' sometimes overwhelming predilection to describe them.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 132: Advanced Topics in Communication, Politics, and Society**

Specialized study of communication, politics, and society with topics to be determined by the instructor for any given quarter.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes. Proposed topic must be submitted at the time of application. Preference will be given to proposals that foregrounds issues, problems, and/or challenges that riddle the contemporary media/political landscape (while also attending to relevant historical antecedents).**

### **COMM 133: Television and Citizenship**

Television is a contested site for negotiating the rationales of inclusion and exclusion associated with citizenship and national belonging. Historical and contemporary case studies within international comparative contexts consider regulation, civil rights, cultural difference, social movements, new technologies, and globalization.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 143: Science Fiction**

Focuses on science fiction's critical investigation of history, identity, and society across a range of media forms, including film, television, and literature.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

### **COMM 146: Advanced Topics in Cultural Production**

Specialized advanced study in cultural production with topics to be determined by the instructor for any given quarter.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes. Proposed topic must be submitted at the time of application. Preference will be given to proposals that foreground issues, problems, and/or challenges that riddle the contemporary media/political/cultural landscape (while also attending to relevant historical antecedents).**

### **COMM 162: Advanced Studies in Cultural Industries**

We examine how people interact with products of popular culture, production of cultural goods by looking at conditions in cultural industries. We examine film, music, publishing, focusing on how production is organized, what kind of working conditions arise, how products are distributed.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes. Proposed topic must be submitted at the time of application. Preference will be given to proposals that foreground issues, problems, and/or challenges that riddle the contemporary media/political/cultural landscape (while also attending to relevant historical antecedents).**

### **COMM 163: Concepts of Freedom**

This course examines some of the changing cultural, social, technological, and political meanings; practices; and aspirations that together constitute what is and has been called freedom.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

**COMM 170: Biography and Life Stories**

Course examines several different ways of telling stories as a form of communication: our own life and about the lives of others. There are also the occasions that the life stories of ordinary people are told at and celebrated, for example, funerals, Festschriften, retirement dinners, fiftieth-anniversary parties, and retrospective art shows.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

**COMM 175: Cultures of Consumption**

This course examines the cultural politics of consumption across time and cultures through several concepts: commodity fetishism; conspicuous consumption; taste; class; and identity formation; consumption's psychological, phenomenological, and poetic dimensions; and contemporary manifestations of globalization and consumer activism.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**

**COMM 177: Culture, Domination, and Resistance**

Explores theories and narratives of cultural power, contemporary practices of resistance. Texts from a wide range of disciplines consider how domination is enacted, enforced, and what modes of resistance are employed to contend with uses and abuses of political power.

**Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.**