
9500 Gilman Drive, La Jolla, CA 92093-0503 (858) 534-2365 gfields@ucsd.edu

CURRENT POSITION

Department of Communication, University of California, San Diego

Associate Professor (7/06 – Present)

Assistant Professor (7/02 – 6/06)

Research agenda focuses on the power and territorial development in both contemporary and historical settings. First book, *Territories of Profit* (Stanford University Press, 2004), compares corporate power, innovation, and geographies of profit-making in different historical periods focusing on the G.F. Swift Company and the rail and telegraph revolution, and Dell Computer and the Internet revolution. Current book project entitled, *Enclosure* examines power and landscape in comparing the process of enclosure and dispossession in Palestine to the British Enclosure Movement and the removal of Native Americans on the American Frontier. Teaching responsibilities include courses on: Globalization, Nationalism and Conflict; Communication as a Social Force; Historical Methods; and Geographies of Exclusion and Conflict.

AWARDS

Arts and Humanities, Faculty Fellowship (2007-08)

University of California, San Diego

Academic Senate Research Grant (2006-07 / 2007-08 / 2008-09)

University of California, San Diego

Alex M. Odeh Freedom of Speech Award (2005)

Arab-American Anti Discrimination Committee

Hellman Faculty Fellowship (2004-05)

University of California, San Diego

War Classes of 1945 Fellowship (1999-2002)

Berkeley Roundtable on the International Economy (BRIE), University of California, Berkeley

Department of City and Regional Planning Doctoral Grant Award (1996-2001)

University of California, Berkeley

Economic Development Practitioner of the Year (1991)

University of California, Berkeley / Oakland Metropolitan Forum

EDUCATION

University of California, Berkeley

Ph.D. in City and Regional Planning (May, 2002)

Major Fields: Regional development and technology; historical geography; economic history

Dissertation: *Communications, Innovation, and Territories of Profit:*

The Production Networks of G.F. Swift and Dell Computer

University of California, Berkeley

Masters Degree (M.C.P.) in City Planning (1985)

Masters Thesis: *Technological Change and Relations of Power in the Machine Tool Industry:*

A Case Study of Danly Machine Corporation

Concordia University, Montreal, Quebec

B.A. Honors in History (1978)

Honors Thesis: *Donatello and the Sculptural Image of Renaissance Civic Humanism*

PREVIOUS ACADEMIC WORK**INSTRUCTOR - University of California, Berkeley, Department of City and Regional Planning (8/96 - 5/01).**

Designed and taught course entitled, "Planning and the Market in the United States" (CP112B). Graduate student instructor for graduate course entitled, "The Regional Economy" (CP220) and undergraduate course entitled, "The Idea of Planning" (CP112A). Awarded Outstanding Graduate Student Instructor, University of California, Berkeley (May, 1998).

RESEARCH FELLOW - Berkeley Roundtable on the International Economy (BRIE), University of California, Berkeley (5/98 - 6/02).

Responsible for undertaking research on Internet commerce as part of larger research project on economic and social impacts of Internet technology. Researched and wrote paper on "Social Capital in Silicon Valley" presented at OECD Conference in Mexico City (1999). Awarded War Classes of 1945 fellowship (1999-2002).

VISITING LECTURER - University of California, Berkeley, Department of City and Regional Planning (1988-89).

Invited to teach graduate seminar (CP 227) on "Regional Economies and the Reorganization of Work." Topics included: corporate restructuring and work; international competitiveness and labor markets, automation and employment, public policy for plant closings and reemployment.

NON-ACADEMIC WORK

EXECUTIVE DIRECTOR - Oakland Commerce Corporation, Oakland, California (12/89 - 4/96). Chief Executive for nonprofit economic development corporation under contract to City of Oakland Office of Economic Development. Planned, supervised, and implemented industrial retention and development activity for City of Oakland. Designed annual workplans and budgets structured around survey of local businesses, research on Oakland economy, and response to business concerns. Pioneered computerized Early Warning System to identify firms at risk of leaving Oakland or closing. Created pilot citywide business attraction strategy based on targeted economic sectors. Met with business constituents on a daily basis and acted as liaison between business firms, community development corporations, and government. Invited to Moscow in 1991 by Soviet Academy of Labor and Social Relations for four-week colloquium to frame policies for business retention and development in the Moscow region.

RESEARCH DIRECTOR - Labor Research Group, Inc., Oakland, California (2/86 - 6/89).

Vice President / Research Director of consulting firm specializing in employment and economic development research for labor unions. Supervised the bidding on, budgeting and managing of all research projects. Directed research for union-driven corporate campaigns against targeted companies, and campaigns of construction unions to secure work on large development projects. Wrote legal opinions for California Attorney General and public agencies on applicability of public works laws to redevelopment projects and projects funded by special assessments. Supervised fiscal impact studies of plant closures for industrial unions.

ALL-AROUND MACHINIST - Danly Machine Corporation, Chicago, Illinois (9/78 - 4/82).

Operated lathes, milling machines, and grinders, both conventional and computer numerical control, in large machine tool building plant of 3000 workers. Member of United Steelworkers of America. Served on Health and Safety Committee and Education Committee. Sent by United Steelworkers Local 15271 to Solidarity Trade Union Congress in Gdansk, Poland in 1981.

BOOKS*TERRITORIES OF PROFIT*

Communications, Capitalist Development and the Innovative Enterprises of G.F. Swift and Dell Computer. Stanford: Stanford University Press (2004).

[Reviews in: *Economic Geography, Historical Geography, Journal of Economic Geography, Journal of Economic History, Journal of Historical Geography, Regional Studies, Technology and Culture, Administrative Science Quarterly, Business History Review*]

SELECTED ARTICLES

“Landscapes of Power: British Enclosure and the Palestinian Geography,”
The Arab World Geographer (forthcoming late 2008).

“Innovation, Time and Territory: Space and the Business Organization of Dell Computer,”
Economic Geography, Vol. 86, no. 2 (2006): 119-146.

“Communications, Innovation and Territory:
The Production Network of Swift Meatpacking and the Creation of a U.S. National Market,”
Journal of Historical Geography, Vol. 29, no. 4 (2003): 599-617.

“Social Capital and Innovation in Silicon Valley,” [With Stephen S. Cohen]
in *Understanding Silicon Valley*, Martin Kenney, ed. Stanford University Press (2000).

“City Systems, Urban History and Economic Modernity:
Urbanization and the Transition from Agrarian to Industrial Society,”
Berkeley Planning Journal, Vol. 13 (1999), pp. 102-128.

“Social Capital and Capital Gains: Innovation in Silicon Valley,” [With Stephen S. Cohen]
California Management Review, Vol. 41, no. 2 (1999), pp. 108-129.

“The Ascendancy and Calamity of the Centrally-Planned Economy,”
International Review of Sociology, Vol. 7, no. 2 (1997), pp. 243-66.

“The Road From Gdansk: How Poland’s Solidarity Found Haven in the Marketplace,”
Monthly Review, Vol. 43, no. 3 (1991), pp. 95-121.

“Corporate Retooling, Labor Law and the Mythology of Industrial Unionism,”
New Politics, Vol. II, no. 1 (1988), pp. 55-73.

PUBLICATIONS IN PROCESS

“Enclosure: Palestinian Landscape in a Not-to-Distant Mirror.”
In final review at: *International Journal of Comparative Sociology*

“Ex-Communicated: Landscape and the Wall in Palestine.”
In Review at: *International Journal of Middle East Studies*

“This is Our Land!
Imagining Landscape and the Origins of State Violence in Palestine,”
In final preparation for submission to: *Progress in Human Geography*

Enclosure: Landscape in Palestine in an Historical Mirror
Book Manuscript in early stages of preparation comparing Enclosure in Palestine to British Enclosure Movement and enclosure of Native Americans on the American Frontier

'Imagined Geographies': Property Rights, Land Improvement and Conflict in Israel /Palestine
Milan / Montpellier Biennial Symposium
Universite Paul Valery, Montpellier France (June 22, 2007).

Enclosure: Landscape in Palestine in an Historical Mirror
Association of American Geographers Annual Conference,
San Francisco, California (April 20, 2007).

Images of Occupation: Landscapes of Enclosure in the Holy Land
First Unitarian Church of San Diego, Matters of Controversy Speaker Series
San Diego, California (February 14, 2007)

Territorial Constructions: From Spaces of Innovation to Spaces of Domination
Association of Collegiate Schools of Planning (ACSP) Annual Conference
Portland (October, 20, 2004)

Ideology, Technology, and "The Grassroots:"
The Role of Communications Networks in Urban Popular Protest
International Communications Association (ICA) Annual Conference,
San Diego (May 24, 2003).

Communications, Innovation and Territorial Transformation:
The Global Production Network of Dell Computer
Association of Collegiate Schools of Planning Annual Conference,
Cleveland, Ohio (November 8, 2001).

Innovation, Agglomeration, and Mysteries in the Air:
Business Networks, Social Capital and the Sources of Innovation in Silicon Valley
University of Reading, Conference on Networks and Social Capital
Reading, England (July 3, 2001).

Communications, Innovation, and Production Networks:
Business Organization and the Networks of Swift Meat Packing and Dell Computer
Danish Research Unit for Industrial Dynamics (DRUID) Annual Conference,
Copenhagen, Denmark (January 19, 2001).

Communications, Innovation and Historical Routes to 'Studying Regions by Studying Firms'
Association of Collegiate Schools of Planning Annual Conference,
Atlanta, Georgia (November 3, 2000).

Do Planners Create Employment? Markets and Planning in Economic Development
University of California, Berkeley, Department of City and Regional Planning,
Fiftieth Anniversary Lecture Series
Berkeley, California (November 18, 1997).

"Paradise Lost:" The Rise and Demise of the Centrally-Planned Economy
Association of Collegiate Schools of Planning Annual Conference,
Ft. Lauderdale, Florida (November, 7, 1997).

GRADUATE COURSES**Communication 275 (2007-08)**

Title: Geographies of Difference, Exclusion and Conflict (Graduate Seminar)
University of California, San Diego
Department of Communication

Communication 200 A (2003-2005)

Title: Communication as a Social Force (Graduate Seminar)
University of California, San Diego
Department of Communication

Communication 201 (2003-04)

Title: Historical Methods for Communication Research (Graduate Seminar)
University of California San Diego
Department of Communication

City Planning 227 (1988-89)

Title: Regions, Corporate Retooling and the Reorganization of Work (Graduate Seminar)
University of California, Berkeley
Department of City and Regional Planning

UNDERGRADUATE COURSES**Communication 150 (2005-2008)**

Title: Globalization, Localism and Conflict (Senior Seminar)
University of California, San Diego
Department of Communication

Communication 100 (2005-2008)

Title: Communication as a Social Force (Large Lecture)
University of California, San Diego
Department of Communication

Communication 123 (2003-2005)

Title: Communication, Dissent and Social Movements (Lecture / Discussion)
University of California, San Diego
Department of Communication

City Planning 112B (1998)

Title: The History of Planning and Markets in the U.S. (Lecture / Discussion)
University of California, Berkeley
Department of City and Regional Planning

City Planning 112A (2001)

Title: Political Economy and the Idea of Planning (Lecture / Discussion)
University of California, Berkeley
Department of City and Regional Planning

CHICAGO TRIBUNE

“A ‘Freedom Summer’ of Nonviolence in Palestine.”

Chicago Tribune (July 25, 2004).

<http://www.wworld.org/programs/middleEast.asp?ID=451>

“Build Bridges, Not Walls.”

Chicago Tribune (February 22, 2004).

SAN DIEGO UNION TRIBUNE

“Another Side of Terrorism in the Middle East.”

San Diego Union Tribune (April 6, 2007)

http://www.signonsandiego.com/uniontrib/20070406/news_lz1e6fields.html

“Une Autre Face du Terrorisme au Moyen-Orient.”

[French translation of “Another Side of Terrorism in the Middle East.”]

<http://mounadil.blogspot.com/2007/04/loin-des-mythes-la-ralit-de-la-lutte.html>

“Losing Freedom Bit by Bit.”

San Diego Union Tribune (August 3, 2006)

http://www.signonsandiego.com/uniontrib/20060803/news_lz1e3fields.html

“Power, Propaganda and the Promised Land:

Euphemisms Thwart Understanding of Israeli / Palestinian Issue.”

San Diego Union Tribune (May 29, 2005).

http://www.signonsandiego.com/uniontrib/20050529/news_mz1e29power.html

“Thirsting to Breathe: Qalqilya and its Water are Metaphors of Occupation.”

San Diego Union Tribune (August 1, 2004).

http://www.signonsandiego.com/uniontrib/20040801/news_mz1e1fields.html

“Sete di Respirare: La Città Cisgiordana di Qalqilya e la sua Acqua Sono una Metafora dell'Ooccupazione Israeliana.” (August 1, 2004) [Italian Translation of “Thirsting to Breathe”]

University of Florence, Center for International Law and Global Politics

<http://www.juragentium.unifi.it/it/surveys/palestin/doc09/fields.htm>

“Mapping Peace: Territory, History and Democracy In Israel / Palestine.”

San Diego Union Tribune (July 16, 2003).

<http://www.one-state.org/articles/2003/fields.htm>

“Peace Through War: Orwell Revisited.”

San Diego Union Tribune (March 21, 2003).