What is Communication and why does it matter?

Where and how does it occur?

How do we study it?

EXPLORE

the role, power, and impact of communication systems, industries, and technologies

What does it mean to say that we live in the “media age”?

How do different media forms and texts both reflect and shape social values, political beliefs, cultural identities, and individual behaviors?

EXAMINE

how users of communication and media technologies configure and are configured by the artifacts they encounter

How do designers of media systems imagine users? In what ways do users modify, alter and subvert these systems?

How do new media systems and media making practices blur the distinction between “work” and “play” or “fact” and “fiction”?

How do invisible media platforms and formats organize social life and relations?

CONSIDER

architecture and the built environment through the lens of media, communication, and culture

What cultural values, assumptions and conflicts are embedded in the design of social spaces—shopping malls, homes, churches, and cities?

QUESTIONS

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