OPEN COURSE for 2016-17AY

FALL QUARTER

COMM 106I Internet Industry
The political economy of the emergent Internet industry, charted through analysis of its hardware, software, and services components. The course specifies leading trends and changing institutional outcomes by relating the Internet industry to the adjoining media, telecommunications, and computer industries.
Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.

COMM 107 Visual Culture
How visual images contribute to our understanding of the world and ourselves. Theoretical approaches from media studies, art history, gender studies, and social theory will be used to analyze cultures of science, art, mass media, and everyday life.
Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.

COMM 109P Propaganda and Persuasion
Propaganda, in political-economic, national settings; Soviet Union; Nazi Germany; US World War I and II. Propaganda films, contribution of filmmakers to propaganda campaign. Explore issues in propaganda; persuasive communication; political propaganda; persuasive advertising; public relations; practical, ethical perspectives.
Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.

COMM 111F. CCP: Folklore and Communication
Folklore is characterized by particular styles, forms, and settings. Course introduces a range of folklore genres from different cultures, historical periods, oral narrative, material folk arts, dramas, rituals. Study of the relationship between expressive form and social context.
Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.

COMM 111G Popular Culture
An overview of the historical development of popular culture from the early modern period to the present. Also a review of major theories explaining how popular culture reflects and/or affects patterns of social behavior.
Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.

COMM 111T Cultural Politics of Sport
Examine sports as play, performance, competition, an arena where there are politics, culture, power, identity struggles. Establishing the social meanings of sport, we address ethics, race, class, nation, gender, body, science, technology, entertainment industries, commerce, spectatorship, consumption, amateurism, professionalism.
Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.
COMM 126. Children and Media
A course that analyzes the influence of media on children’s behavior and thought processes. The course takes a historical perspective, beginning with children’s print literature, encompassing movies, music, television, and computers. Students will study specific examples of media products intended for children and apply various analytic techniques, including content analysis and experimentation to these materials.

Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.

COMM 132 Advanced Studies in Communication, Politics, and Society
Specialized study of communication, politics, and society with topics to be determined by the instructor for any given quarter.

Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.

COMM 146 Advanced Studies in Cultural Production
Specialized advanced study in cultural production with topics to be determined by the instructor for any given quarter.

Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.

COMM 152 Global Economy and Consumer Culture
This course critically examines social and economic forces that shape the making of this new global consumer culture by following the flows of consumption and production between the developed and developing worlds in the 1990s. We will consider how consumers, workers, and citizens participate in a new globalized consumer culture that challenges older distinctions between the First and the Third World. In this course, we will focus on the flows between the U.S., Asia, and Latin America.

Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.

COMM 162 Advanced Studies in Cultural Industries
We examine how people interact with products of popular culture, production of cultural goods by looking at conditions in cultural industries. We examine film, music, publishing, focusing on how production is organized, what kind of working conditions arise, how products are distributed.

Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.

WINTER QUARTER

COMM 103F How to Read a Film
This course increases our awareness of the ways we interpret or make understanding from movies to enrich and increase the means by which one can enjoy and comprehend movies. We will talk about movies and explore a range of methods and approaches to film interpretation. Readings will emphasize major and diverse theorists, including Bazin, Eisenstein, Cavell, and Mulvey.

Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.
COMM 109D Advertising and Society
Advertising in historical and cross-cultural perspectives. Ideology and organization of the advertising industry; meaning of material goods; gifts in capitalist, socialist, and nonindustrial societies; natures of needs, desires, and whether advertising creates needs, desires; and approaches to decoding the advertising messages.
Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.

COMM 110P. LLC: Language and Human Communication
This course examines the interaction of language and culture in human communication. Beginning with language evolution, the course then discusses a broad range of human languages, including indigenous languages, sign languages, and hybrid languages spoken in urban centers.
Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.

COMM 127 Problem of Voice
This course will explore the problem of self-expression for members of various ethnic and cultural groups. Of special interest is how writers find ways of describing themselves in the face of others’ sometimes overwhelming predilection to describe them.
Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.

COMM 170 Biography and Life Stories
Course examines several different ways of telling stories as a form of communication: our own life and about the lives of others. There are also the occasions that the life stories of ordinary people are told at and celebrated, for example, funerals, Festschrifts, retirement dinners, fiftieth-anniversary parties, and retrospective art shows.
Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.

COMM 172 Advanced Studies in Mediation and Interaction
Specialized advanced study in mediation and interaction with topics to be determined by the instructor for any given quarter.
Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.

SPRING QUARTER

COMM 110M. LLC: Communication and Community
This course examines forms of communication that affect people’s everyday lives. Focusing on ways that ethnic communities transmit and acquire information and interact with mainstream institutions, we examine a variety of alternative local media, including murals, graffiti, newsletters, and community radio.
Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.

COMM 111P Performance and Cultural Studies
Explores performance as a range of aesthetic conventions (theatre, film, performance art) and as a mode of experiencing and conveying cultural identity. Texts include critical writing from anthropology, psychology, linguistics, media studies, as well as film/video, play scripts, live performance.
Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.

COMM 114N Communication and the Law: The Body in Law
This course concentrates on one area of law specific to the concerns of communication: the relationship between privacy, personhood, and bodily autonomy. Using a combination of legal texts, court cases, and theoretical literature, we will consider the changing nature of each dimension of this relationship as the courts have been called upon to adjudicate conflicting claims and visions in matters of reproduction, sexual identity, genetic engineering, and the commodification of body parts.
Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.

COMM 120M Media Stereotypes
An examination of how the media present society’s members and activities in stereotypical formats. Reasons for and consequences of this presentation are examined. Student responsibilities will be (a) participation in measurement and analysis of stereotype presentations and (b) investigating techniques for assessing both cognitive and behavioral effects of such scripted presentations on the users of media.
Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.

COMM 143 Science Fiction
Focuses on science fiction’s critical investigation of history, identity, and society across a range of media forms, including film, television, and literature.
Required Qualifications: PhD in Communication or related/relevant discipline; proven ability to teach large undergraduate lecture classes.