What is the Senior Honors Program?
Why Take Up the Challenge?

• Dive deeply into a topic of personal interest to you
• Learn how to conduct rigorous, in-depth and original research
• Experiment working with different research methodologies
• Get a taste for graduate school
• Develop skills for careers in policy and marketing research
• Direct and produce a documentary (or other media)
Prepare for Graduate School, Careers in Policy and Marketing Research, or Media Production

• Work one on one with a faculty mentor and course instructor
• Work in a small group of supportive and collaborative peers
• Learn to present, explain and defend your research
• Build confidence in your intellectual abilities
Distinguish Yourself!!

- Build confidence in your intellectual abilities
- Learn to manage a large project
- Graduate with departmental distinction
- Build an ongoing connection with a professor (hint: letters of recommendation)
Small Seminar Format: 3 Quarter Sequence

196 A  F 2021
196 B  W 2022
***
199 H  S 2022
Honors Program Timeline

● Friday, May 7th by 11:59pm
  ○ Honors application due date

● June 2020
  ○ Selection committee decisions are released

● Fall Quarter 2020
  ○ COMM 196A

● Winter Quarter 2021
  ○ COMM 196B

● Spring Quarter 2021
  ○ Independent Study
  ○ Graduate with distinction in the major as Department Honors
Honors Program Application Elements:

• Application Form
• Faculty-Student Support Agreement Form
• Project Proposal
• Writing Sample
• Honors Student Assessment Form
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<th>Title</th>
<th>Description</th>
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<td><strong>THE GIRLS AT THE ROCK SHOW:</strong></td>
<td>Gender Inequality in Pop Punk</td>
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<td><strong>SELLING SOMETHING SOCIAL:</strong></td>
<td>The Relationship Between Touch, Advertising, and Society</td>
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<td><strong>THE MISCLASSIFICATION OF NATIVE ADVERTISING:</strong></td>
<td>Liberating the Forbidden Love-Child of Commercial and Editorial Content</td>
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<td><strong>WATER POLITICS IN THE SAN JOAQUIN VALLEY</strong></td>
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<td><strong>THE REVOLUTION AND MEDIA:</strong></td>
<td>Stories from Pre-Islamic Republic Iran</td>
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<td><strong>POWER OF POCKETS:</strong></td>
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<td><strong>ASSessing the Roots and Symptoms of Platform Workers’ and Content Moderators’ Burnout in The Information Society</strong></td>
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<td><strong>STATING STATEHOOD:</strong></td>
<td>Using the Lens of the Catalanian Referendum to Examine the Frustrations for Autonomy</td>
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<td><strong>THE IMAGE PROJECT</strong></td>
<td>Countering Stereotypes of African American Men in the Media</td>
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<td><strong>WHAT’S THE STORY, MOTHER? A Feminist Film Analysis of the Alien Quadrilogy</strong></td>
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This Year’s Topics

- Cultural Appropriation of African-American Aesthetics
- Affirming Cultural Group Identity
- Political Economy of Fundraising
- Constructing a National Cuisine: Korean Food
- Exploring Identity Expression in “Euphoria”
- Communication of Campus Sexual Assault
- Covering Black Lives Matter
- “Game of Thrones” from a Comparative Perspective
- Educational Technology
This Year’s Genres

- Research Thesis
- Video Documentary
- Podcast
- Narrative Nonfiction
- Photo Essay
ANY QUESTIONS?
Further Questions?

Check out our website @
http://communication.ucsd.edu/undergraduate/honors-program/index.html

Make an appointment with
Undergraduate Advisor Shawnnie White@
commugrad@ucsd.edu
or
Professor Thomas Schmidt @
t1schmidt@ucsd.edu