DEPARTMENT OF COMMUNICATION
20-21 Orientation

WHO’S IN THE ROOM?

Dr. Stefan Tanaka
Director of Undergraduate Studies
MCC 204

Shawnnie White, M.S.
Academic Advisor
MCC 124B

Alanna Reyes, M.A.
Undergraduate Student Services Intern
AGENDA

- Part 1: Before You Arrive
  - Overview of Communication
  - Major Requirements
- Part 2: While You’re A Student
  - Long Term/Educational Planning
  - Minors & Double Majors
  - Experiential Learning
  - Undergraduate Communication Society
  - Campus Resources
- Part 3: After Graduation
- Questions

UC San Diego

Part 1:
Before You Arrive at UCSD
WHAT EXACTLY IS A COMMUNICATION MAJOR?

Communication at UC San Diego focuses on how communication infrastructure, media institutions, cultural practices, and the spatial dimensions of human activity together shape economic, political, and cultural life.

LET’S BREAK THAT DOWN ....
WHAT MAKES OUR MAJOR UNIQUE FROM OTHER CAMPUSES?

- Not a traditional Communication program

- The major does NOT offer technical training in the “Communication Arts” (advertising, marketing, broadcasting, public speaking, human resources, sales, etc.)

- Major is focused on theories of communication, the role of communication in society, changing communication infrastructure, media institutions, and mediated social practice

THE REQUIREMENTS - 13 COURSES

ALL MAJOR COURSES MUST BE TAKEN FOR A LETTER GRADE!

1 Core Lower Division
- COMM 10 (every qtr.)

4 Core Upper Division
- COMM 100A (Fall)
- COMM 100B (Winter)
- COMM 100C (Spring)
- COMM 190 (every qtr.)

8 Upper Division Electives
- At least 2 Advanced Electives (COMM 120 - 189)
- 6 additional upper division electives
  - Any combination of Intermediate (COMM 101-119) and Advanced
ARTICULATION FOR LOWER DIVISION COURSES

- One lower division course in the major -- COMM 10
- No articulation agreement for COMM 10 with CA Community Colleges
- All students are required to take COMM 10 at UC San Diego

UC San Diego

Part 2: While You’re A Student
WHERE IS EVERYTHING I NEED TO KNOW?

http://www.communication.ucsd.edu

- Major Requirements
- Academic Advising Hours
- Proposed 2019 - 2020 Annual Course Schedule
- Topics Course & COMM 190 Seminar Descriptions
  - Honors Program Application
  - AIP 197 Information
  - Off-Campus Internship Opportunities

MEDIA PRODUCTION COURSES

We offer a variety of hands-on media production courses.

101: Intro to Audiovisual Media Practices

101D: Nonlinear Digital Editing

101E: Ethnographic Methods

101K: Documentary Sketchbook

101N: Sound Production and Manipulation
PETITION PROCESS FOR OUTSIDE COURSES

Students can petition up to 2 classes from outside of the department to count for two COMM Intermediate Elective courses.

1. Fill out Undergraduate Student Petition Form
2. Attach course syllabus
3. Email petition to commugrad@ucsd.edu
4. Director of Undergraduate Studies will review for approval or not
   a. May take up to 2 weeks -- plan ahead!
5. If approved, student will be notified via VAC & student’s degree audit will be updated
## HOW DOES ACADEMIC ADVISING WORK?

1. **Virtual Advising Center (VAC)**
   - Quick Questions

2. **Walk-Ins**
   - Degree Check
   - Submitting Petitions
   - Study Abroad Paperwork

3. **Appointments**
   - Long Term Planning
   - Academic Probation/Disqualification Concerns
   - Satisfactory Academic Progress (SAP) Appeals
   - Readmission Paperwork
   - Career Advising

For General Education and University Requirements, contact your college advisor.

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## WHERE ARE MY ADVISORS LOCATED?

**Location:** MCC 124B & MCC 124C

### Weeks 1 & 2

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<th>Monday</th>
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### Weeks 3-10

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Appointments are made online on our website.
Consider the following:

- Double Major and/or Minor
- Currently working
- Internship or job opportunity
- Study abroad
- Clubs and organizations on campus

1. Map out your long-term plan before coming into advising

2. Advisor will review plan for you and adjust/make suggestions

3. If your plan changes, come back and revise!
## IMPORTANT DATES TO KNOW

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<tr>
<th>Add Deadline</th>
<th>October 11, Friday (Week 2)</th>
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<td>Drop Deadline</td>
<td>October 25, Friday (Week 4)</td>
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<td>Drop with a “W”</td>
<td>November 8, Friday (Week 6)</td>
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<td>Late Add w/ Instructor’s Permission</td>
<td>December 6, Friday by 4pm (Week 3 - 10)</td>
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## COMMON MINORS & DOUBLE MAJORS

- African American Studies
- Business
- Cognitive Science
- Critical Gender Studies
- Economics
- Education Studies
- Ethnic Studies
- International Studies
- Law & Society
- Political Science
- Psychology
- Visual Arts
AIP: Academic Internship Program

AIP is an opportunity for eligible juniors and seniors to earn course credit for substantive internships related to their academic and career goals.

- Get help securing an academic internship
- Request credit for an internship you found on your own
- One AIP 197 can be counted toward the major as a COMM intermediate elective
The Honors Program

- Complete a research or media production project with one of our faculty
- Take a three-quarter seminar with a cohort of honors students
- Prepare for a future in graduate school or policy, among many other possibilities
- Graduate with distinction in the major
- Applications due in Spring to begin the program the following fall quarter
- Honor’s Presentations and Info-Session in late-May

UNDERGRADUATE COMMUNICATION SOCIETY (UCS)

- Company Tours
- Professional Development
- Networking Mixers
- Panels
- Career Exploration
- Socials
UNDERGRADUATE COMMUNICATION SOCIETY (UCS)

- Active Member Requirements*:
  - 3 UCS events
  - 1 COMMunity meeting
  - 1 hour total of volunteering at a UCS event or meeting

*per quarter; for 2 non-consecutive quarters

CAMPUS RESOURCES
Part 3: After Graduation

OUR FAVORITE QUESTION FROM STUDENTS ... 

What can I do with a Communication major?
Our curriculum is designed to provide students with analytical skills applicable to a variety of careers such as:

- Industry sectors traditionally categorized as Communication
- Fields where communication systems and processes are increasingly central (government, public policy, law, business & non-profit)
- Prepare students for graduate school in a variety of disciplines
- Help students have the ability to think and reason about real world issues, fact from fiction, and theoretically-informed approaches to address complex problems of society and everyday life

THE REAL QUESTION IS …

What CAN’T I do with a Communication major?
ANY QUESTIONS, COMMENTS, FEEDBACK?

Are you going to go to class today?
I don't know if I'm emotionally ready.