

# DEPARTMENT OF COMMUNICATION 20-21 Orientation

## WHO'S IN THE ROOM?

Dr. Stefan Tanaka  
Director of Undergraduate Studies  
MCC 204

Shawnnie White, M.S.  
Academic Advisor  
MCC 124B

Alanna Reyes, M.A.  
Undergraduate Student Services Intern

# AGENDA

- Part 1: Before You Arrive
  - Overview of Communication
  - Major Requirements
- Part 2: While You're A Student
  - Long Term/Educational Planning
  - Minors & Double Majors
  - Experiential Learning
  - Undergraduate Communication Society
  - Campus Resources
- Part 3: After Graduation
- Questions

UC San Diego

## **Part 1: Before You Arrive at UCSD**

# WHAT EXACTLY IS A COMMUNICATION MAJOR?

Communication at UC San Diego focuses on how communication infrastructure, media institutions, cultural practices, and the spatial dimensions of human activity together shape economic, political, and cultural life.



## LET'S BREAK THAT DOWN ....



# WHAT MAKES OUR MAJOR UNIQUE FROM OTHER CAMPUSES?

- Not a traditional Communication program
- The major does NOT offer technical training in the “Communication Arts” (advertising, marketing, broadcasting, public speaking, human resources, sales, etc.)
- Major is focused on theories of communication, the role of communication in society, changing communication infrastructure, media institutions, and mediated social practice

## THE REQUIREMENTS - 13 COURSES

### ALL MAJOR COURSES MUST BE TAKEN FOR A LETTER GRADE!

#### 1 Core Lower Division

- COMM 10 (every qtr.)

#### 4 Core Upper Division

- COMM 100A (Fall)
- COMM 100B (Winter)
- COMM 100C (Spring)
- COMM 190 (every qtr.)

#### 8 Upper Division Electives

- At least 2 Advanced Electives (COMM 120 - 189)
- 6 additional upper division electives
  - Any combination of Intermediate (COMM 101-119) and Advanced





# ARTICULATION FOR LOWER DIVISION COURSES

- One lower division course in the major -- COMM 10
- No articulation agreement for COMM 10 with CA Community Colleges
- All students are required to take COMM 10 at UC San Diego



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## Part 2: While You're A Student

# WHERE IS EVERYTHING I NEED TO KNOW?

<http://www.communication.ucsd.edu>

- Major Requirements
- Academic Advising Hours
- Proposed 2019 - 2020 Annual Course Schedule
- Topics Course & COMM 190 Seminar Descriptions
  - Honors Program Application
  - AIP 197 Information
- Off-Campus Internship Opportunities

## MEDIA PRODUCTION COURSES

We offer a variety of hands-on media production courses.

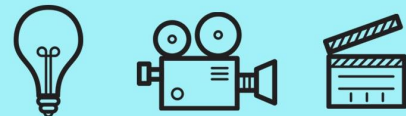
### **101: Intro to Audiovisual Media Practices**

101D: Nonlinear Digital Editing

101E: Ethnographic Methods

101K: Documentary Sketchbook

101N: Sound Production and Manipulation



Courses you might take if you're interested in\*

Media Systems & Communication Technology

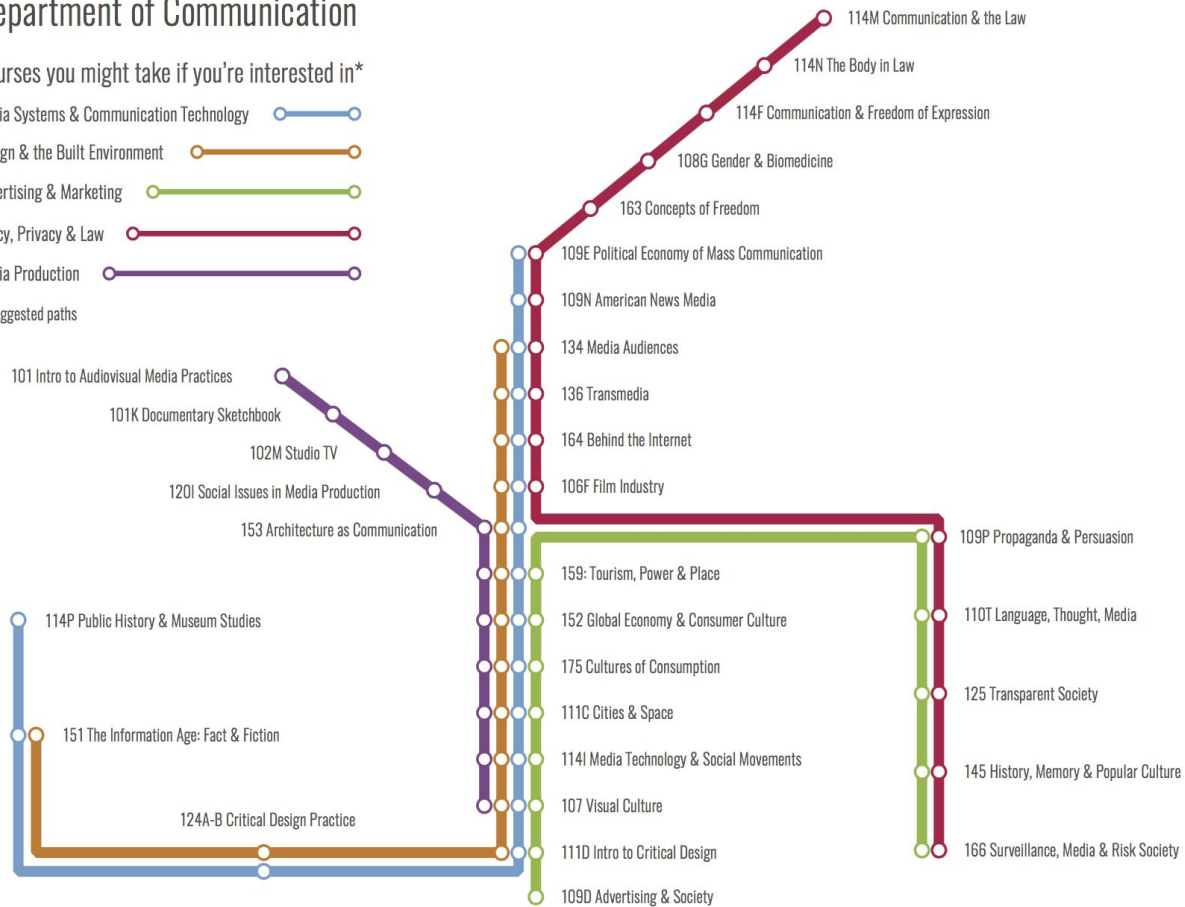
Design & the Built Environment

Advertising & Marketing

Policy, Privacy & Law

Media Production

\* Suggested paths



## PETITION PROCESS FOR OUTSIDE COURSES

Students can petition up to 2 classes from outside of the department to count for two COMM Intermediate Elective courses.

1. Fill out Undergraduate Student Petition Form
2. Attach course syllabus
3. Email petition to [commugrad@ucsd.edu](mailto:commugrad@ucsd.edu)
4. Director of Undergraduate Studies will review for approval or not
  - a. May take up to 2 weeks -- plan ahead!
5. If approved, student will be notified via VAC & student's degree audit will be updated

## HOW DOES ACADEMIC ADVISING WORK?

1. Virtual Advising Center (VAC)
  - Quick Questions
2. Walk-Ins
  - Degree Check
  - Submitting Petitions
  - Study Abroad Paperwork
3. Appointments
  - Long Term Planning
  - Academic Probation/Disqualification Concerns
  - Satisfactory Academic Progress (SAP) Appeals
  - Readmission Paperwork
  - Career Advising

For General Education and University Requirements, contact your college advisor.

## WHERE ARE MY ADVISORS LOCATED?

Location: MCC 124B & MCC 124C

### Weeks 1 & 2

	Monday	Tuesday	Wednesday	Thursday	Friday
10-11:30am	Walk Ins	Walk Ins	Walk Ins	Walk Ins	CLOSED
1:30-3pm	Walk Ins	Walk Ins	Walk Ins	Walk Ins	CLOSED

### Weeks 3-10

	Monday	Tuesday	Wednesday	Thursday	Friday
10-11:30am	Appointments	Walk Ins	Walk Ins	Appointments	CLOSED
1:30-3pm	Appointments	Walk Ins	Walk Ins	Appointments	CLOSED

Appointments are made online on our website

## LONG-TERM PLANNING AKA ED PLAN

Consider the following:

- Double Major and/or Minor
- Currently working
- Internship or job opportunity
- Study abroad
- Clubs and organizations on campus

## LONG-TERM PLANNING AKA ED PLAN

1. Map out your long-term plan before coming into advising
2. Advisor will review plan for you and adjust/make suggestions
3. If your plan changes, come back and revise!

## IMPORTANT DATES TO KNOW

<b>Add Deadline</b>	<b>October 11, Friday (Week 2)</b>
<b>Drop Deadline</b>	<b>October 25, Friday (Week 4)</b>
<b>Drop with a “W”</b>	<b>November 8, Friday (Week 6)</b>
<b>Late Add w/ Instructor’s Permission</b>	<b>December 6, Friday by 4pm (Week 3 - 10)</b>

## COMMON MINORS & DOUBLE MAJORS

- African American Studies
- Business
- Cognitive Science
- Critical Gender Studies
- Economics
- Education Studies
- Ethnic Studies
- International Studies
- Law & Society
- Political Science
- Psychology
- Visual Arts



# EXPERIENTIAL LEARNING IN OUR MAJOR



Opportunities  
Abroad Program

## AIP: Academic Internship Program

AIP is an opportunity for eligible juniors and seniors to earn course credit for substantive internships related to their academic and career goals.

- Get help securing an academic internship
- Request credit for an internship you found on your own
- One AIP 197 can be counted toward the major as a COMM intermediate elective



The Teaching + Learning  
Commons @ Geisel  
(Lower level, west wing)

[aip.ucsd.edu](http://aip.ucsd.edu)



# The Honors Program

- Complete a research or media production project with one of our faculty
- Take a three-quarter seminar with a cohort of honors students
- Prepare for a future in graduate school or policy, among many other possibilities
- Graduate with distinction in the major
- Applications due in Spring to begin the program the following fall quarter
- Honor's Presentations and Info-Session in late-May

## UNDERGRADUATE COMMUNICATION SOCIETY (UCS)

- Company Tours
- Professional Development
- Networking Mixers
- Panels
- Career Exploration
- Socials





# UNDERGRADUATE COMMUNICATION SOCIETY (UCS)

- Active Member Requirements\*:
  - 3 UCS events
  - 1 COMMunity meeting
  - 1 hour total of volunteering at a UCS event or meeting



## FOLLOW US ON SOCIAL MEDIA

Stay up-to-date on UCS events, internships, scholarships, & more!

 UCSD UNDERGRADUATE COMMUNICATION SOCIETY

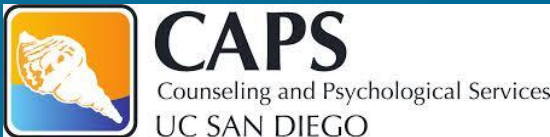
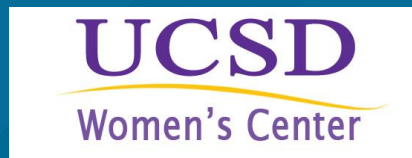
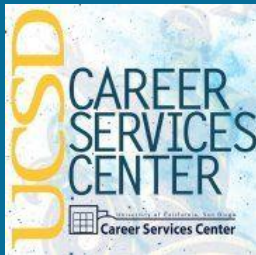
 @UCSDUCS

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\*per quarter; for 2 non-consecutive quarters

## CAMPUS RESOURCES



**SARC**  
UC SAN DIEGO



## Part 3: After Graduation

OUR FAVORITE QUESTION FROM STUDENTS ...

What can I do with a  
Communication major?



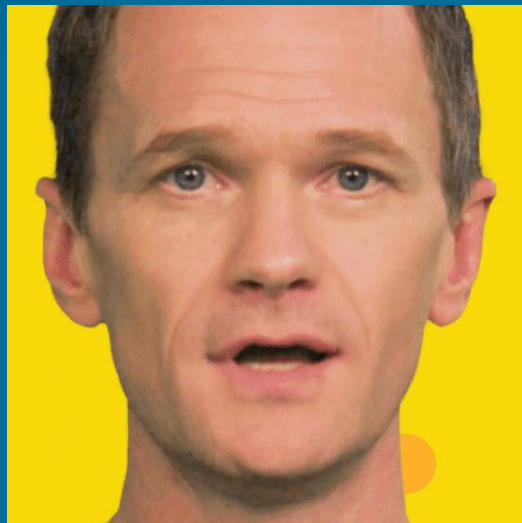
## COMMUNICATION CAREERS

Our curriculum is designed to provide students with analytical skills applicable to a variety of careers such as:

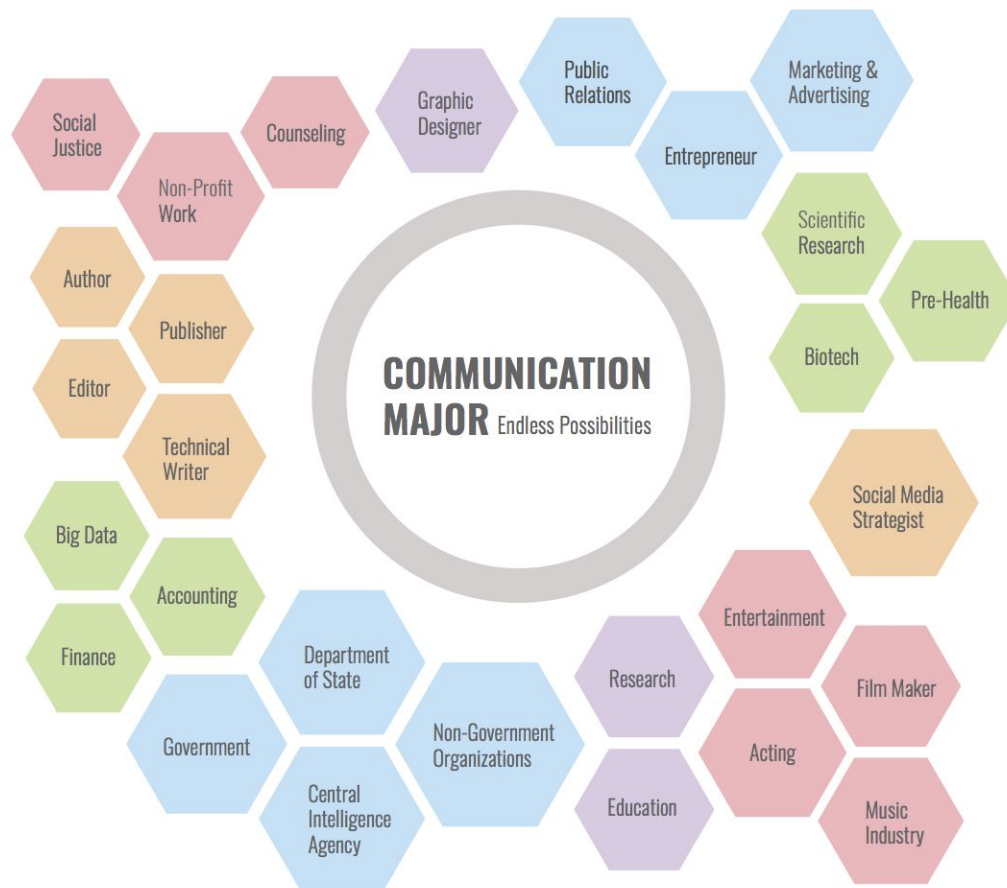
- Industry sectors traditionally categorized as Communication
- Fields where communication systems and processes are increasingly central (government, public policy, law, business & non-profit)
- Prepare students for graduate school in a variety of disciplines
- Help students have the ability to think and reason about real world issues, fact from fiction, and theoretically-informed approaches to address complex problems of society and everyday life

THE REAL QUESTION IS ...

# What CAN'T I do with a Communication major?



# UC San Diego



## SOME COMPANIES OUR ALUMNI WORK FOR



**SAMSUNG**





# ANY QUESTIONS, COMMENTS, FEEDBACK?



